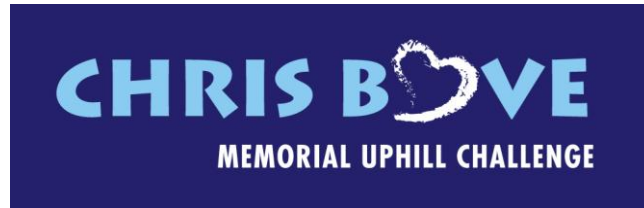




Challenge Aspen Contact:
Cindy Hirschfeld
970-923-0578
cindy@challengeaspen.com



ANNUAL BUTTERMILK UPHILL RACE AND WALK-A-THON, MARCH 6, 2010

EVENT BENEFITS CHALLENGE ASPEN'S LOCAL SCHOLARSHIP PROGRAM AND
THE CHILDREN'S HOSPITAL IMMUNODEFICIENCY PROGRAM OF DENVER (CHIP)

Honoring Chris Bove, Friend of Challenge Aspen

ASPEN, Colo. (February 8, 2010) - Capping off Challenge Aspen's Disability Awareness Week, this year's Chris Bove Memorial Uphill Challenge on Buttermilk Mountain is set for Saturday, March 6, 2010, at 7:30 a.m. The beneficiaries of this family-friendly event will be Challenge Aspen's local scholarship program, for participants from the valley with disabilities, and the Children's Hospital Immunodeficiency Program of Denver (CHIP). The race is once again dedicated to the memory of Chris Bove, a well-loved friend, ski instructor and strong supporter of Challenge Aspen who lost his life on the eve of the 2007 event.

Outdoor enthusiasts of all ages and ability levels are encouraged to tackle the 1,800-vertical-foot climb up Buttermilk Mountain. Anything goes for the race: snowshoes, stabilizers, telemark skis, skinny skis, or heavy metal. All participants are invited to the post-race celebration at the Cliffhouse for a \$5 pancake breakfast and prize giveaways. Pre-registration is \$35 and is available online at www.challengeaspen.org/bmuphill.cfm or at the Ute Mountaineer through March 4. Same-day registration is \$40 and begins at Buttermilk at 6:45 a.m. on race day.

Challenge Aspen thanks its event sponsors - Aspen Skiing Company, the Ute Mountaineer, JACK-FM and KSPN - for their generous support.

About Challenge Aspen

Since 1995, Challenge Aspen has provided adaptive recreational and cultural opportunities to thousands of individuals with disabilities from around the world. Based in Snowmass, Colorado, Challenge Aspen is an internationally established charitable organization. As a leader and innovator offering participants' safe, expert instruction and the best competitive ski-racing and educational programs available in the world, Challenge Aspen also provides outstanding summer therapeutic art and drama camps to children with physical and cognitive

disabilities. In addition, Challenge Aspen creates adaptive wilderness experiences and internationally recognized elite race training for Veterans with disabilities. Critical partnerships with sponsors like Aspen Ski Co. combined with the generous support of the Founders' Circle, National Council members and annual fund raisers, provide the funding necessary for Challenge Aspen to empower all participants through its outdoor and cultural experiences, regardless of financial status. For more information, visit www.challengeaspen.org.

Find helpful guidelines for writing about disability, <http://www.lsi.ku.edu/lsi/internal/guidelines.html>

###